



PRESS RELEASE

FOR IMMEDIATE RELEASE

MEDIA CONTACT:

Marissa Crylen
312.782.1581
mccrylen@dhrinternational.com

DHR International Places President & Chief Executive Officer for the International Downtown Association (IDA)

WASHINGTON, DC, September 2009 – Global executive search firm DHR International is pleased to announce the placement of Kathryn “Kit” Cramer, as President and Chief Executive Officer for the International Downtown Association (IDA). David Smith, Executive Vice President and Economic Development Sector Leader in DHR’s Pittsburgh office, led the search.

Prior to joining the IDA, Ms. Cramer served as the Executive Director of Member Value for the Charlotte Chamber of Commerce for 16 years. She previously led the economic development and education divisions for the Chamber. She began her career as the first Main Street Manager for Downtown Bartow Inc. in Florida.

In her new role with IDA, Ms. Cramer will oversee membership growth, program and public-policy development, management of finances and personnel, and public relations and marketing. “IDA is excited to have Kit Cramer as our new president. She brings just the right combination of experience in organizational management and urban economic development to our leadership team,” Jane Jenkins, chair of IDA’s board of directors, said.

“The services of DHR, and particularly Dave Smith, were invaluable to the International Downtown Association during the process of our search for a new executive. Professional, prompt, and personable, they went the extra mile to understand our needs and identified the very best candidates for our situation. I recommend them highly to any organization – anywhere,” Jane Jenkins, Chairman, Board of Directors, International Downtown Association.

DHR is a “Preferred Provider” for the International Downtown Association (IDA) and one of the few top US search firms with an Economic Development focus.

About the International Downtown Association (IDA)

The International Downtown Association is a DC-based membership organization focused on advancing the well-being of downtowns around the world. Founded in 1954, the organization guides downtown leaders and managers with industry information and consulting assistance, professional-development guidance, and research and policy data. IDA has about 650 member organizations throughout North America, Europe, Asia, Africa and Australia.

#####

For more than 20 years DHR International has been a leading, privately held provider of executive search solutions with more than 50 wholly-owned offices spanning the globe. DHR's renowned consultants specialize in all industries and functions in order to provide unparalleled senior-level executive search, management assessment and succession planning services tailored to the unique qualities and specifications of our select client base. For more information on DHR International, a "Top 5" executive search firm, visit www.dhrinternational.com.